the country. Operations of these units are reviewed at regular intervals and steps are taken to ensure optimal unilisation of the equipment and manpower. While profit making units are further strengthened, special attention is paid towards units that are not performing as expected in regard to marketing, diversification, new products, value addition, updation of technology, improvement in yield, cost economy etc. BHEL has also launched modernisation schemes to upgrade its aged facilities in order to enable them to face the challenges of global competition.

Telecast of Oriya Film on DD-I

5244. SHRI RAMACHANDRA KHUNTIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state whether it is a fact that Doordarshan has stoped the telecast of Oriya film on DD-I from April, 2000?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): Prasar Bharati have intimated that DDK, Bhubaneshwar has stopped telecast of Oriya feature films on the Regional Channel from Ist May, 2000 under royalty category due to fund constraints. However, offers for getting Oriya films for telecast on the Regional Channel under sponsored category, have been invited.

Action Against TV Commercials Violating Ethical Standards

5245. SHRI CM. IBRAHIM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have any scheme to take stringent action against TV commerials violating the minumum ethical standards;

(b) if so, the details of the commercials subjected to scrutiny by the Committee on Code of Ethics and those found violating the Code during 1999-2000, indicating the details of violation of the code; and

(c) what further action is contemplated in this direction?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) and (b) As per existing Doordarshan's Advertisement Code, no advertisement is permitted which *inter-alia,* glorifies violence or obscenity or projects a derogatory image of woman. Indian satellite channels which have been given permission to uplink